

Pou Chen announces monthly sales for January 2013

Date: February 18, 2013

Pou Chen Corporation (“Pou Chen”, Ticker: 9904.tw) today announced its unaudited sales for January 2013 was NT\$19,089 million on a consolidated basis.

The aforesaid consolidated sales was unaudited, prepared by Pou Chen in conformity with the same accounting period. In addition, Pou Chen’s 49.98% owned major subsidiary, Yue Yuen Industrial (Holdings) Limited (“Yue Yuen”, Ticker: 551.hk), changed its financial year end date from September 30 to December 31 since FY2012, which meant that FY2012 of Yue Yuen covered a period of 15 months from 2011/10/01~2012/12/31. Due to the aforesaid change of Yue Yuen’s financial year end date and Taiwan Stock Exchange’s regulations, the basis for preparing Pou Chen’s consolidated monthly sales of FY2012 will be different from that of FY2013. For example, Pou Chen’s consolidated sales for January 2013 included Yue Yuen’s monthly sales for January 2013; and Pou Chen’s consolidated sales for January 2012 included Yue Yuen’s monthly sales for October 2011.

The Basis of Pou Chen Consolidated Sales

The Period of Consolidated Sales	Consolidated Entity - Pou Chen	Consolidated Entity – Yue Yuen
January 2013	Sales for January 2013	Sales for January 2013
January 2012	Sales for January 2012	Sales for October 2011

Pou Chen Consolidated Sales Report

(NTD ‘000)

The Period of Consolidated Sales	Amount
January 2013	19,089,120
January 2012	17,715,232
Y-o-Y Change	NA (Due to the different basis of consolidated sales)

Note:

- All figures were unaudited, prepared by Pou Chen in conformity with the same accounting period.

Yue Yuen, Pou Sheng Sales Report

(USD '000)

The Period of Sales	Yue Yuen	Pou Sheng
January 2013	646,202	155,341
January 2012	612,573	179,378
Y-o-Y Change	+5.5%	-13.40%

Note:

1. All figures were unaudited, prepared by Yue Yuen and Pou Sheng, respectively.
2. Pou Chen held 49.98% ownership of Yue Yuen at the end of January 31, 2013.
3. Yue Yuen held 61.80% ownership of Pou Sheng at the end of January 31, 2013; Pou Sheng's monthly sales was included into Yue Yuen's monthly sales.

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>

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